

SJRA SPONSORSHIP INFORMATION

1. Jacket Sponsor - \$2500.00

1. Sponsor's name on the front of jackets awarded to each member, in good standing, at the awards banquet.
2. Sign in the arena displaying business name and phone number and a single color logo where available (sign approximately 2' x 6'). Sign will be displayed each show of the SJRA.
3. Display of product, where applicable (i.e. Auto's) at each rodeo. Display will have to be coordinated with a board member and arrangements made for the delivery, set-up, and dismantled at each rodeo. Any product display must meet SJRA board approval.
4. Multiple name mentions at each rodeo as a jacket sponsor.
5. Full page ad in the finals program.
6. Invitation to present jackets at the awards banquet.
7. Business name will appear on any advertising done by SJRA (i.e. Newspapers, Fliers, etc.).

2. Saddle Sponsor - \$1000.00

1. Sign in the arena displaying business name and phone number and a single color logo where available (sign approximately 2' x 6'). Sign will be displayed each show of the SJRA.
2. Display of product, where applicable (i.e. Auto's) at each rodeo. Display will have to be coordinated with a board member and arrangements made for the delivery, set-up, and dismantled at each rodeo. Any product display must meet SJRA board approval.
3. Multiple name mentions at each rodeo as a saddle sponsor.
4. Full page ad in the finals program.
5. Invitation to present saddle at the awards banquet.
6. Business name will appear on any advertising done by SJRA (i.e. Newspapers, Fliers, etc.).

3. Trailer Sponsor - \$500.00 (\$750.00 for the back gate)

1. Display of product, logo applied to trailer.
2. Multiple name mentions at each rodeo as a trailer sponsor.
3. Full page ad in the finals program.
4. Invitation to present trailer at the awards banquet.
5. Business name will appear on any advertising done by SJRA (i.e. Newspapers, Fliers, etc.).

4. T-shirt Sponsor - \$300.00

1. Sponsor name and logo on each T-shirt given to members, in good standing, at the awards banquet.
2. Multiple name mentions at each rodeo as a T-shirt sponsor.
3. ¾ page ad in the finals program.

5. Buckle Sponsor - \$150.00

1. Multiple name mentions at each rodeo as a buckle sponsor.
2. ½ page ad in the finals program.
3. Invitation to present buckle at the awards banquet.

6. SJRA Supporter - \$75.00

1. 1/4 page ad in the finals program.

7. Good Luck Ad Sponsor - \$30.00

1. 1/8 page ad in the finals program.